

Graphic Design Skills

- Page layout and print production techniques.
- Branding and identity knowledge.
- Fleet graphic and package design ability.
- Web design as well as interactive media skills.
- Proficient with Mac and PC.

Software Knowledge

Adobe Photoshop	Adobe InDesign	Quark
Adobe Image Ready	Adobe Flash	Microsoft Word
Adobe Illustrator	Adobe Dreamweaver	Microsoft Power Point

Freelance Experience

- The Ride Factory · April 2009, Tampa, FL
 - Design and build an informational website featuring custom motorcycles the shop has worked on.
- Soundwaves Inc. · August 2007, Tampa, FL
 - Designed a logo, business card, outdoor sign, t-shirt, flyer and website for Soundwaves Inc.
- Paul Devane · July 2007, Tampa, FL
 - Designed a T-Shirt to help promote Mr. Devane's sport clay shooting range.
- Sabra Enterprises, Inc. · June 2007, Tampa, FL
 - Developed a logo for the company to be used on their existing website.
- Stone Palms, Inc. · February 2007, Tampa, FL
 - Developed a pre existing idea for a logo and t-shirt design.
- Caution Taped Mummy · January 2007, Tampa, FL
 - Illustrated, both in pencil and digitally, a picture of a mummy to be used as part of a podcast.

Relevant Work Experience

- **Graphic Designer** · Arthur Rutenberg Homes, Inc. · February 2008 – July 2009, Clearwater, FL
 - Layout print media and sales collateral including home flyers, signs, wall murals and general information pieces for franchisees statewide.
 - Create and maintain custom emails for sales associates and franchisees to send out to potential buyers
 - Create graphics for the Arthur Rutenberg Homes website as well as any digital/web driven media for company events.
 - Set-up page layouts and map graphics for the annual magazine *Legendary Homes*
- **Graphic Designer Intern** · PeakBiety, October 2007 – December 2007, Tampa, FL
 - Brainstormed design ideas for print ads to be used in-house as well as for clients such as Advantica Eyecare and Tampa Bay Water.
 - Designed layouts for clients such as The Boy Scouts of America as well as in house designs.
 - Revised previously designed layouts to conform to current needs by editing images, resizing documents, and redesigning older layouts.
 - Conducted photography research for various projects including website, print and television ads.

Education

- International Academy of Design and Technology, Tampa, FL
 - **Bachelor of Fine Arts, Graphic Design**, December 2007
 - Overall GPA – 3.91, Summa Cum Laude

Awards

- Outstanding Achievement Award - IADT Media Arts Department
 - Award won for excellence in Drawing and Design course.
- 2nd Place Design Expo Award - IADT Graphic Design Department
 - Award earned for achieving 2nd place in the Technical Drawing Category.
- 1st Place Fleet Graphic Competition – Driving for Donors Foundation
 - Fleet graphic design chosen to be donated on the "Driving for Donors" RV to help raise money for Leukemia research.